



paititi INSTITUTE
*for the Preservation of the
Amazon Rainforest and Indigenous Culture*

Visionary Summary and Future Planning Portfolio

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I. Summary

“Paititi”, in Quechua, is an enlightened realm manifested through the awakening of our shared human heart. Through the awakened spirit of the individual comes the greatest potential for the transformation of the planet. The Paititi Institute for the Preservation of the Environment and Indigenous Culture is committed to embodying this paradigm shift and demonstrating what is possible through ordinary human efforts, in service to Mother Nature and the infinite human potential.

Paititi’s efforts to create a harmonious balance in human life and with this planet fall into 5 key categories:

- **Conserving and restoring the Earth’s natural resources**
- **Preserving and integrating indigenous wisdom and culture**
- **Cultivating health through traditional and natural methods**
- **Embodying true stewardship via eco-regenerative, community living**
- **Understanding consciousness and engaging in cognitive evolution**

Drawing on over a decade of experience working deeply with indigenous cultures of the Andes and Amazon, we have channeled our efforts over the past four years into the cultivation of Paititi’s educational institute, natural healing center, and land-based community near Iquitos, Peru, a sanctuary and a true model for the change we wish to see in the world. This center has served as an invaluable training ground from which the Institute has experienced enormous evolution and growth. The purpose and mission of the institute however extend well beyond the current parcel of land and the complete expression of the next phase of growth is calling for a relocation of projects dedicated to the essential aspects of our organization.

We are, therefore, currently on a mission to acquire new land in the Machu Picchu region of Peru, where the rainforest meets the mountains, nearby to where many claim the historical Paititi still exists to this day. This property will serve as the new base for the Institute, house our community and natural healing center, and serve as the headquarters for our wider work in the region and the implementation of our long-term strategic plan. This plan includes the growth of the Institute, the establishment of a vibrant Ecovillage and regenerative enterprises, integrative scientific research, support for the indigenous cultures of the Amazon to preserve their wisdom, culture, and way of life, and the protection of rainforest for the benefit of future generations.

At this crucial juncture in humanity’s history, the Paititi Institute is taking the lead in addressing humanity’s challenges at the fundamental level, unifying inner and outer landscapes, and serving as an integrative and deeply embodied intercultural bridge. This is made possible only through the support of the awakened aspect of consciousness that resides in the heart of us all. We ask at this time for everyone who is inspired by this undertaking to act boldly and support this work in whatever way possible. Through all of our endeavors we create a ripple effect, demonstrating what is possible for humanity, and securing the well-being of the planet for future generations. With a relatively small amount of resources we can transform the lives of many.

Through the personal awakening of the individual spirit, and the enlightened stewardship of our most precious resources, the body and spirit of the planet can be healed.

Thank you for your support to Grow Paititi - *Urpichay Sonqollay* (a dove from our heart)

II. Organizational Overview and Accomplishments to Date

The Paititi Institute for the Preservation of the Environment and Indigenous Culture is a Peruvian non-profit devoted to the integration of indigenous wisdom into everyday life. Paititi is able to receive tax-deductible donations through our fiscal sponsor in the US, the Florida School for Holistic Living, a 501(c)(3).

Through all of our programs, we dedicate our efforts to supporting a society of deep, nurturing and true values, serving as an intercultural bridge that helps individuals and communities to live harmoniously with both inner and outer landscapes.

Over the past four years, the Paititi Institute has taken enormous strides in its ability to provide effective support across the sectors of our engagement and to positively affect the lives of many. **Some of our accomplishments during this time include:**

- Purchase and stewardship of 100 acres of land in the Peruvian Amazon Rainforest
- Implementation of permaculture techniques and remaining wisdom of the Amazonian ancestors to restore severely degraded land and create an abundant food forest at our center. In a region plagued with cleared and abandoned fields due to poor soil fertility and erosion, we have transformed our center from degraded land into a lush and abundant oasis filled with vegetables, medicines and forest gardens, planting over 500 trees in well over 100 varieties of fruit and timber.
- Pioneered soil building techniques for intensely tropical climate
- Built infrastructure for sanitary living at our center and in surrounding communities, including: composting toilets, rainwater catchment and natural water filtration systems.
- Hosted 17 retreats in the Peruvian Amazon with over 200 participants from around the world.
- Established a vibrant work-trade program that has benefitted from the contributions of over 100 volunteers.
- Treated thousands of patients from both the surrounding native communities and the global population at our natural healing center. Health conditions treated include diabetes, cancer, HIV, Crohn's, Parkinson, and many more.
- Developed natural Malaria and Dengue prevention remedies and approaches.
- Established a holistic children's education program with our local neighboring communities
- Featured in a documentary, the Sacred Science, filmed on-site at our center, that documents the natural healing process and provides a viable example of alternative and effective healing modalities, serving as a grounding point for Western audiences to connect with our work
- Supported over 100 people through our Distance Healing Program
- Raised over \$200,000 for the purchase of our new land

Much more additional information on our work can be found on our website, www.paititi-institute.org

III. Future Goals and Developmental Timeline

As described above, the Institute is currently in the process of dramatically expanding the scale and depth of this work. This expansion coincides with the purchase of new land, to which we intend to transition our Peruvian Center in 2014. As described above, this property will serve as the new base for the Institute, house our community and natural healing center, and serve as a headquarters for our wider work in the region and the implementation of our long-term strategic plan. Some of our long-term intended projects include the growth of the Institute's programming and educational offerings, the establishment of a vibrant Ecovillage that is membership-based and includes a variety of tiers for participatory engagement (see appendix), regenerative enterprise that can help sustain the Institute and Ecovillage while supporting our indigenous neighbors and benefitting the planet, integrative scientific research and cataloguing of the Amazon's living library of medicinal plants, the growth of our natural healing clinic, support for the indigenous cultures of the Amazon to preserve their wisdom, culture, and way of life, and the protection of vast territories of virgin rainforest for the benefit of future generations.

The following is our current developmental timeline for the unfolding of this process:

1-3 Months (December 2013 - April 2014):

- Enact 2nd Phase Fundraising Drive: generate fundraising strategy and presentations; connect with supporters across 3 identified sectors (Core Community, General Supporters, Private Donors) to raise necessary additional funds for land purchase and initial capital investment; raise general public's awareness of Paititi and Paititi's mission; connect with philanthropic foundations that support work that falls within Paititi's mission
 - Pursue End of Year outreach initiative through Paititi's General Mailing List
 - Build Core Community support base with multi-tiered membership buy-ins
 - Reach out to private donors and foundations to secure financial investment and support
- Purchase property for new Paititi Center

3-6 Months (January-June 2014):

- Move Paititi Institute to new Center
- Establish basic infrastructure on the new site
- Enact Master Planning process for the new site
- Expand Core Community membership support base
- Organize crowd-sourcing campaign to raise awareness and help finance centralized Temple space at the new site
- Host the first Institute retreat at the new site
- Continuously research most beneficial and effective Regenerative Enterprise opportunities

6 months-1 year (January 2015):

- Finalize initial Master Plan and begin implementation
- Begin implementation of Regenerative Enterprise
- Establish Paititi Ecovillage Governing Council and begin operating Ecovillage as a related but autonomous entity from the Institute
- Continue to develop Institute's retreats and educational offerings
- Continue PTSD Neuroscience research project with *Jessica Nielsen and Dennis Mckenna*

- 2-3 years (January 2017):**
- Establish Paititi Trust (donors, Institute revenues, and regenerative enterprise) for the continued growth and development of Paititi's mission. Examples of projects includes:
 - establishing a permanent health clinic incorporating western diagnostics and alternative natural treatments for the immediate and surrounding as well as international communities
 - carrying out research on Rainforest medicinal plants
 - purchasing additional land for preservation
 - investing in regenerative enterprise
 - supplying micro-grants to Ecovillage members
 - expand educational and empowerment programs in partnership with and involvement of local indigenous tribes in support of their traditions and tribal lands
 - expand programs with local Peruvian youth education programs in collaboration with local schools

IV. Financial Needs and Plan

At this time, we have raised approximately \$220,000 for the growth of our center and purchase of new land. In addition, we have roughly \$60,000 - 80,000 of assets in our current center near Iquitos.

Our short-term goal is to raise an additional \$500,000 to support our transition to our new center, the development of that center, and the expansion of our work. Our most immediate need is \$200,000 to secure the purchase of the new property and to establish basic working infrastructure on-site from which the Institute can operate.

| | |
|---|------------------|
| Anticipated Costs: | |
| Purchase of New Site | \$240,000 |
| Moving Costs and Establishment of Basic Infrastructure | \$50,000 |
| Master Planning for New Site | \$100,000 |
| Implementation of Master Plan and Site Infrastructure (see appendix) | \$200,000 |
| 4x4 Truck | \$30,000 |
| Investment in initial Regenerative Enterprise Projects (see appendix) | \$180,000 |
| Total: | \$800,000 |
| Assets: | |
| Donations raised to date | \$220,000 |
| Value of current center | \$80,000 |
| Total: | \$300,000 |
| Amount needed to meet goals: | \$500,000 |

Please see the attached appendices for additional details on how we intend to direct these funds.

Through the establishment of our Regenerative Enterprise projects, in conjunction with income from the Institute and Ecovillage Membership fees, we anticipate the Center generating a net positive income, becoming self-sustaining within a relatively short timespan. This is based on the Institute's current financial success and the interest amongst core community members in buying into the Ecovillage model.

At this time, we are seeking donations from those who feel aligned with our vision and wish to support this work. However, we are also open to investment models, and have developed a number of options for those interested in investing in our work for a demonstrable return. For those interested to learn more details, please contact us directly and refer to the information below.

V. Seed Investment Opportunities

First and foremost we are seeking donations. However, we are also offering special reciprocity for those willing and able to contribute to the seed money we are seeking during this major growth period.

\$500,000 Seed Loan = up to \$600,000+ in value over a 7 year period

Option 1: \$600,000+ worth of community value

Option 2: Return loan plus \$50,000 in cash paid in payments over a 7-year period

Community Value Offerings:

- Prime home in prime location of ecovillage (Ecological and sustainable design and scale. Guidelines to be determined in the master plan process)
- Shares in Regenerative Enterprise Projects
- Lifetime membership in all Paititi Institute Education and Retreats
- Pathways to Community Membership

\$250,000 Seed Loan = up to \$300,000+ in value over a 7 year period

Option 1: \$300,000+ worth of community value

Option 2: Return loan plus \$20,000 in cash paid in payments over a 7-year period

Community Value Offerings:

- Modest home in prime location of ecovillage (Ecological and sustainable design and scale. Guidelines to be determined in the master plan process)
- Shares in regenerative enterprise projects
- 5 year membership in all Paititi Institute Education and Retreats
- One Embody True Nature Retreat, PDC and Ecovillage Course at any time (if not taken during the 5 year membership)
- Pathways to Community Membership

\$100,000 Seed Loan = up to \$120,000+ in value over a 7 year period

Option 1: \$120,000+ worth of community value

Option 2: Return loan plus \$5,000 in cash paid in payments over a 7-year period

Community Value Offerings:

- Land Stewardship site in the ecovillage
- Shares in regenerative enterprise projects
- 2 year membership in all Paititi Institute Education and Retreats
- One Embody True Nature Retreat, PDC and Ecovillage Course at any time (if not taken during the 2 year membership)
- Pathways to Community Membership

\$50,000 Seed Loan = up to \$60,000+ in value over a 7 year period

Option 1: \$60,000+ worth of community value

Option 2: Return loan plus \$2,500 in cash paid in payments over a 7-year period

Community Value Offerings:

- Land Stewardship site in the ecovillage
- 1 year membership in all Paititi Institute Education and Retreats
- One Embody True Nature Retreat, PDC and Ecovillage Course at any time (if not taken during the 2 year membership)
- Pathways to Community Membership

VI. Conclusion

We are deeply grateful for all of you who have donated this year and to those who continue to support us in so many ways. In these last few weeks of 2013 we are reaching out again for your partnership in generating the resources necessary to grow this shared initiative. We welcome financial donations small or large **as well as your support in reaching out to those in your network who may be inspired by our work.**

Through the resources we generate we are committed to continuing our development of a regenerative and reproducible model that can give back to humanity on many levels.

From the depth of our being we thank you all for opening your hearts deeper and deeper every day to the infinite human potential and the depths of the compassionate embrace of Mother Earth. May we continue to unravel more profound ways in which to offer our lives in service to the dissolution of the ignorance within all of us which causes suffering to so many.

To learn more and to support Paititi, please contact Cynthia Robinson (Cynthia@paititi-institute.org) or Gabriel Crane (Gabriel@paititi-institute.org). We look forward to connecting with you.

Appendix A: Infrastructure to be Implemented at New Site

Many of the sites we are exploring purchasing have little to no existing infrastructure.

Initial Infrastructure to be implemented includes:

- Water system to community kitchen and showers (including large water storage tank)
- Water filter(s)
- Community House, Education Space, Library
- Community Kitchen (near community house)
- Temple Space
- 15 small houses for retreat participants (which can also be used the community members when there is no retreat)
- Shower House
- Volunteer house with rooms for living (may be incorporated into the community house)
- 2-3 modest guardian houses
- Resources to build initial gardens (tools, seeds, etc)
- Medical clinic and laboratory with constant emergency MD and nurse presence for the community and surrounding villages support (note this will require additional fundraising efforts once our base is established)

Appendix B: Overview of Ecovillage Vision, Culture and Membership Opportunities

The following is a very basic initial plan for the Paititi Village, the Ecovillage envisioned to eventually coexist with the Paititi Institute at our new site.

Vision

Paititi Village vibrates with a deeply shared love of the earth and all sentient beings. The bustling community deeply honors personal transformation and evolution, the land, and traditional cultures of Peru by engaging in regenerative enterprise and stewarding the land with deep care and respect.

Description of ideal culture

Shared commitment to the liberation of all sentient beings through love and compassion.

A varied and diverse community of people, both individuals and families who wish to live in a sustainable and harmonious relationship with each other and the planet while having the option to deeper self realization and evolution. In addition to an alternative school for children (such as Reggio, Waldorf or Montissory) as well as a development of an end of life project there are 4 main aspects which in our experience are essential to a viable example of a healthy functional community:

- 1 - Organic and natural, nutrient dense food source for the community through a cultivation of sustainable food forests and gardens through Permaculture practices. This includes restoration of degraded landscape, regrowth of decimated forest, soil building techniques, rainwater catchment and purification and environmental awareness.
- 2 - Foundation of inter-relatedness, interaction and communication through ancestral wisdom and modern approaches for healthy and harmonious community functioning as well as tools and practices to resolve conflicts that inevitable arise within a community, transforming these conflicts into creative steps towards a common vision.
- 3 - Individual development, growth and maturation of consciousness as an ability to both share and support everyone's highest potential, unique skills and talents in a unified field of diversity. Learning how to share each community's member highest potential for the greatest benefit of everyone involved and cultivating the greater benefit to the immediate and surrounding communities.
- 4 - Prevention and healing of illnesses and diseases through natural and indigenous medicine practices of both native Ando-Amazonian traditions as well as modalities from around the world. In addition to that the implementation of ancestral evolutionary healing approaches and availability of modern emergency medical facilities and personnel.

Number of Inhabitants

More than 25 less than 100 adults and their families

Description of ideal villager

- Engaged with deep personal transformation
- Highly skilled and motivated to engage with the growing regenerative enterprise.
- Pioneering and personally motivated
- Cooperative
- High degree of emotional and interpersonal intelligence.

- Having the willingness to face oneself and others harmoniously and learning through the process
- Having initiative in the community projects and development
- Practical and creative
- Non-dogmatic / non-fanatical / non-sectarian approach to the spiritual path and wisdom of humanity from around the world

Governance Structure

- Holacracy for enterprise ecology and institute
- Sociocracy for village
- Community gathering and relating rhythms
- Council of elders / vision holders utilizing consensus for major strategic evolution

Membership Opportunities:

Village membership falls into two general categories: Building Memberships and General Memberships

The following represents our current offering which will evolve through our growth process:

- **Building Membership (land stewarding members)**
 - Building site and plot of land to for member and family to personally steward. Plot size and placement will be determined through our master planning process during the first year.
 - Access to common land to utilize for regenerative enterprise livelihood projects
 - Access to micro-loans for regenerative enterprise start up and building (loans to our members to start business which contribute both to their personal livelihood and the financial stability of the Paititi organization in a regenerative way)
 - 1 year of Paititi Institute Membership (full access to all Paititi Institute retreats and courses for one year)
 - Membership Discount to Paititi Institute offerings in the future
 - Membership discount to regenerative enterprise group products
 - An Embodying Authentic Community Course
- **General Membership (non land stewarding members)**
 - Access to common community house
 - Access to common land to utilize for regenerative enterprise livelihood projects
 - Access to micro-loans for regenerative enterprise start up and building (loans to our members to start business which contribute both to their personal livelihood and the financial stability of the Paititi organization in a regenerative way)
 - 1 year of Paititi Institute Membership (full access to all Paititi Institute retreats and courses for one year)
 - Membership Discount to Paititi Institute offerings in the future
 - Membership discount to regenerative enterprise group products

There are two types of members:

Land stewarding members & non land stewarding members

- Land stewarding members have the right to build a personal home according to the permaculture master plan guidelines on a plot of land (exact size to be determined as appropriate and modest for the site)
- Land stewarding members have the right to sell the membership and capital improvements on the property for no financial gain to another person who is approved by the community.
- Land stewarding members have the right to participate in the paititi village governance process.
- Land stewarding members have rights to utilize the commonly held land for regenerative enterprise
- Land stewarding members also gain access to paititi institute programming for free or a specified time frame and ongoing discounts depending on the program
- Land stewarding member will not hold a title to the land. The land will be owned initially by the Paititi Institute and transferred to a land trust.

Pathway to membership:

Buying in does not buy power. Decision making comes through engaging in training programs, investing in personal development and showing up in a grounded consistent way over time. Board member, Village Council and the Council of Elders all should have the ability to separate personal needs from the needs of the whole. (The solution for the whole will include personal needs vs focus on personal needs may not always consider what is best for the whole).

Early Buy-in options are available to those who are aligned with our values, have worked with the Institute in the past, and are ready to commit their support during this transitional phase. The cost of investment for different tiers of membership can be obtained through inquiring personally with the Institute.

Appendix C: Examples of Potential Regenerative Enterprise

Our Regenerative Enterprise projects are designed to establish ethical and independent revenue streams to supplement the income of the Paititi organization generated through course contributions. Potential Regenerative Enterprise projects include:

- Grounds Maintenance
- Fair Trade Export (cacao, coffee, alpaca, superfoods, medicine, indigenous craft sold both at the Paititi Marketplace online store as well as wholesale to other retailers)
Bee Business
- Local community school potentially in collaboration with the neighboring village school
- Health post for the local community (incorporating diagnostics with a fusion of western and alternative doctors)
- Eco building and furniture craft enterprise
- New educational and training programs for the Paititi Institute
- Permaculture Design and Regenerative Consulting

Appendix D: Organizational Design Chart

